



STATE OF WISCONSIN

Wisconsin Women's Council

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FOR IMMEDIATE RELEASE

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NICOLE BOWMAN-FARRELL APPOINTED TO WOMEN'S COUNCIL BOARD

The Wisconsin Women's Council is pleased to announce Governor Jim Doyle's appointment of Nicole Bowman-Farrell to the Women's Council Board.

Ms. Bowman (Stockbridge-Munsee/Mohican), of Shawano, Wisconsin, is the owner of Bowman Performance Consulting, LLC, a certified national research, evaluation, and technical assistance firm specializing in working with Native American populations. In 2003, her company received national recognition as the Young Entrepreneur/Organization of the Year from the U.S. Department of Commerce and the Minority Business Development Agency. This marked the first time in the U.S. Commerce Department's history that a Native American or Wisconsin resident won this award from the pool of thousands of eligible organizations nationwide. Ms. Bowman is also the recent recipient of the 2004 Rising Star Award from the national Business Women's Network & Diversity Best Practices Organization. This award is given to an individual who has blazed a trail for women and minority entrepreneurs, resulting in a positive impact on business and the community at large.

"Ms. Bowman's entrepreneurial spirit and role as a leader in the business, scientific and Native American communities will bring unique and exciting perspectives to the Women's Council Board," said Kris Martinsek, Women's Council Chair. "The Wisconsin Women's Council is fortunate to operate with a diverse and talented bi-partisan Board committed to identifying barriers to women's progress and working toward changes that further Wisconsin women's economic and social equity. In doing so, our Board Members come together from locations around the state, bringing to the table a wide range of experiences, interests, and expertise."

Ms. Bowman-Farrell succeeds Jean Buffalo-Reyes, a member of the Red Cliff Band of the Lake Superior Chippewa Indians of Wisconsin, whose Board term expired following two years of dedicated service.

For more information about the Wisconsin Women's Council visit our web site at <http://womenscouncil.wi.gov>.

THE WISCONSIN WOMEN'S COUNCIL PROMOTES INITIATIVES THAT EMPOWER WOMEN,
SERVES AS A CLEARINGHOUSE FOR INFORMATION ON WOMEN'S PROGRAMS,
AND PROMOTES UNIQUE PARTNERSHIPS TO ADDRESS ISSUES AFFECTING WISCONSIN WOMEN.

VISIT OUR WEBSITE AT: WOMENSCOUNCIL.WI.GOV